

Overseas Press Club Bulletin

VOL. 42, NO. 4
MAY 1987

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650

Up-and-Coming

Tuesday, May 12, 5:30 p.m.—Walter Anderson, editor of *Parade*, discusses an editor's special view of life in the USSR. Bogert Room.

Friday, May 15, 5:30 p.m.—OPC Jazz Night. The guitarist Mike Peters pays tribute to jazz great Django Reinhardt. Rumford Hall. (\$5 for all attendants.)

Tuesday, June 16, 5:30 p.m.—"An Evening of Alberta Hunter." Frank C. Taylor, co-author of *Alberta: A Celebration in Blues*, talks about the legendary singer. Video presentation. Bogert Room.

Members free, guests \$5. Cash bar, all functions. Reservations required; call Mary Novick 212-679-9650.

48th Annual Awards Dinner

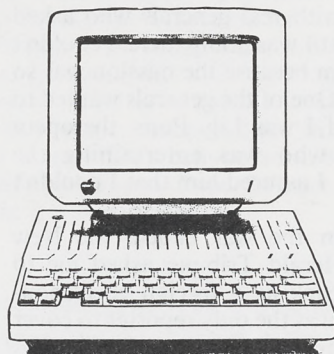
Who? Journalists covering the news in Libya, the Philippines and Russia dominated the awards at the **What?** OPC's 48th Annual Dinner. The winners were selected from more than 400 entries in 16 categories.

How? The awards were presented by CBS News' National Correspondent, Lesley Stahl. Art Buchwald, the syndicated columnist, humorist and author, was the featured speaker.

Where? More than 500 news executives, journalists and their guests attended the black-tie dinner at the Grand Hyatt Hotel in New York **When?** on April 22. A highlight of the evening was the presentation of the OPC President's Award to Lee W. Huebner, publisher of the *International Herald Tribune*, for his pioneering efforts in global journalism. The occasion coincided with the paper's 100th anniversary.

Other winning entries in the 16 different categories included coverage of the Iceland Summit, the Chernobyl disaster, the war in Afghanistan and the world-drug conspiracy. The Kurt Waldheim election in Austria, Cuba's Castro and the "big bang" in London's financial market also received award-winning coverage.

see Page 4



press clips...

by Bob Dunphy

We asked veteran reporter and longtime OPCer Bob Dunphy to find out what was going on in newspaper and magazine circles of late. He did, and below is his first installment of "press clips."

If you've got advance word on breaking news in your organization, or an insider's view, or think there's an issue that your OPC colleagues should know more about, drop "press clips" a line.

Happy Birthday, Hearst! The Hearst Corporation is celebrating its 100th anniversary this year with a nationwide round of festivities highlighted by a gala birthday bash at New York City's Waldorf-Astoria Hotel on June 22.

The actual anniversary date is March 4, 1887, the day that William Randolph Hearst took over the reins of *The San Francisco Examiner*, a faltering enterprise which his millionaire father had won as a gambling debt a few years earlier.

In the intervening years, the Hearst Corporation has grown to become one of the world's leading diversified communications companies, publishing 15 newspapers across the United States, more than a dozen of the nation's most popular magazines and a mind-boggling array of distribution services, radio and television stations, book-publishing houses and news syndicates.

"With the recent purchase of *The Houston Chronicle* for \$400 million, the Hearst Corporation is in the midst of a very aggressive acquisition program that has expanded the company's activities into every area of communications," said

Special Election Issue

Attention all OPC members!

It's election time again. This year there are eight openings on the Board of Governors—seven Active and one Associate.

Inside this issue you will find a special insert which lists the background of each of the 18 candidates, a ballot and a specially-numbered return envelope.

After you have checked your votes (Actives vote for Actives; Associates for Associates), seal the ballot in the special return envelope. **IN ACCORDANCE WITH THE BY-LAWS, BALLOTS MUST BE MAILED IN THIS ENVELOPE TO BE ELIGIBLE.**

All votes must be received by the OPC office by noon on Wednesday, May 27.

James F. O'Donnell, director of corporate communications. "In fact, the company is experiencing the greatest period of growth in its 100-year history."

Besides *The Houston Chronicle*, other Hearst acquisitions in recent years have included *Esquire* and *Redbook* magazines, several cable television stations and the William Morrow and Company book-publishing house.

As part of its year-long birthday party, Hearst will sponsor a seven-part weekly television series called *The Presidency and the Constitution* over the Public Broadcasting Service (PBS), starting at 10 P.M. Tuesday, May 5. The series, designed as a salute to the bicentennial of the U.S. Constitution, will feature Presidents Jimmy Carter and Gerald Ford and a host of other prominent Americans exploring constitutional issues.... **Re-affirmative action.** The Institute for Journalism Education, an organization dedicated to the advancement of minorities in the nation's newsrooms, will present a "blueprint for action" to the American Newspaper Publishers Association at its annual convention this month, calling for a new strategy to put more nonwhites in top management positions in news-

see Page 4

*Editor's note: Reading OPCer **Ruth Gruber's** account of her experiences as a foreign correspondent during and after World War II in the March issue of Savvy Magazine renewed my mindfulness of what the members of this venerable club represent. And so, with the highest regard for all veterans of the overseas press, particularly those who reported from the war-zones, and with due consideration of the real intent behind the observance of Memorial Day which falls later this month, we asked Ruth Gruber and her editors at Savvy for permission to reprint the following excerpt.*

"A Lifetime at the Front"

by RUTH GRUBER

To this day, I do not know why the Russians allowed me to become the first foreign correspondent to enter the Soviet Arctic in 1935. I think it was because I was a young woman at the time and on a roving assignment through Europe for the *New York Herald Tribune*. When I went to the Arctic, I lived in wooden huts, flew in open-cockpit mail planes, trekked through tundra and sailed on the freighter that opened the Northern Sea Route across the Arctic Ocean to Murmansk.

Our lives became a series of chain reactions, each adventure leading to another, each assignment becoming a link to the next. Pioneer lands became my beat. I traveled thousands of miles to the frontier countries of the world on a lifelong voyage of discovery.

Back in the early days of my career, assignments as a foreign correspondent led to assignments by the U.S. government. In 1941, Harold Ickes, then Secretary of the Interior, read my book, *I Went to the Soviet Arctic*, and asked me to go to Alaska as his special assistant and study how to open that vast, empty land for settlement. I spent a year and a half in Alaska, living in Eskimo villages, sleeping in hospitals, schoolhouses and even a jail when there were no hotels.

It was while I was working for Secretary Ickes that I was given the most important assignment of my life. It was 1944. President Roosevelt decided, while the war and Holocaust were raging in Europe, to invite 1,000 refugees from Hitler's Europe to a safe haven in Oswego, N.Y. They would be housed in an army camp called Fort Ontario and cared for by the Department of the Interior. Ickes sent me to Italy to get them. "I'm sending you," he said, "because you're a young woman, you speak German and Yiddish, and you will be able to help these refugees prepare for life in America." Then he added, "We're making you a simulated general. As a general, under the Geneva Convention, they have to keep you alive."

I flew to Europe on an Air Force plane with real generals who asked me what I was doing there. I couldn't tell them because the mission was so secret. One of the generals wanted to know if I was Lily Pons, the opera singer who was entertaining the troops. I assured him that I couldn't sing.

When the war ended, the New York Herald Tribune asked me to come back as a foreign correspondent. I was the only reporter to cover the historic voyage of the *Exodus 1947* as 4,500 survivors of the Holocaust tried to break through the British blockade and enter Palestine. There was a battle at sea; British sailors stormed the ship and killed the American first mate and several young refugees who had survived the Holocaust.



Gruber's photo of Holocaust survivors held prisoner aboard the *Exodus 1947*.

In Haifa, the British herded the refugees into three prison ships and sent them back to the port in southern France from which they had sailed. I flew to France and made friends with port workers who smuggled me aboard the ships—sometimes as a nurse, sometimes to deliver food. Each night, I went back to my hotel room to telephone my stories to *The Paris Herald Tribune*, where they were then cabled to New York. After three weeks of blistering heat, the British decided to send the 4,500 survivors to a prison camp in Germany.

see Next Page

Who's doing what, when, where and, if there's space, why

by RALPH D. GARDNER

FROM TENNESSEE TO THE ARCTIC: OPCer **Jesse Hill Ford** and his wife, Lillian, leave in July for a year in Norway. Their headquarters will be at Tromsø, 250 miles north of the Arctic Circle. Ford has been assigned to write about how living in darkness during the Arctic winter affects people for *The Atlantic*, and will also investigate the effects of the Chernobyl accident on breeding reindeer. He will also handle freelance assignments on fishing, skiing, shooting and other outdoor subjects. Lillian will take photographs. He was writer-in-residence, Department of Drama and Speech at Vanderbilt University in Nashville during the spring semester, where he also completed a new book of short stories.

When in New York, the Fords always stay at the Club, and write that they enjoy *The Bulletin* and the camaraderie about the bar. They'll let us know their address and phone number in Tromsø, and will welcome calls and visits from members passing through the Far North.

* * *

Boy, did OPCer **Ruth Gruber's** article, "A Lifetime at the Front," in the March issue of *Savvy*, bring back memories! Ruth's piece is about her many years as a *New York Herald Tribune* foreign correspondent—she was among the first women foreign correspondents—starting in the mid-1930s. She became a war correspondent in Italy; in 1947, she was the only reporter covering the historic voyage of the *Exodus 1947*, when 4,500 survivors of the Holocaust tried to break through the British blockade to reach Palestine. (Editor's note: See excerpt of Gruber's article on this page.)

Ruth and Anne Stringer are the only two I still see at the OPC, but others I knew who created great reputations as war correspondents included **Mary Welch**, who married Ernest Hemingway; **Sigrid Schultz**, **Marguerite Higgins** and **Margaret Bourke-White**. Later, after the war, I also got to know **Dickey Chapelle**.

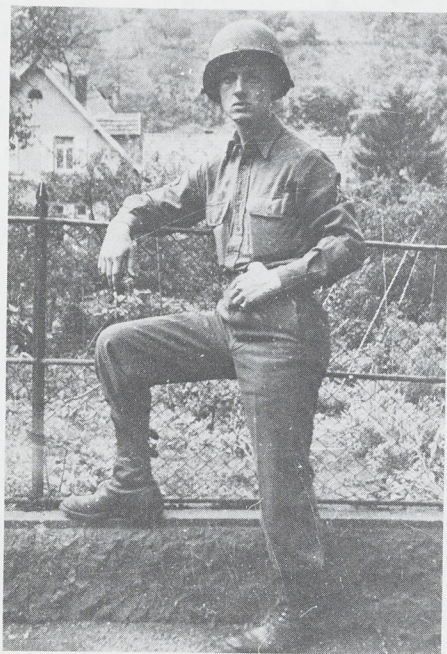
As Sigrid Schultz's name comes to mind, I recall the stormy night in April 1945, when Sigrid—whom I'd never seen before, but whose reputation as a pre-war radio broadcaster from Berlin I knew very well—arrived in her jeep at the demolished town on the Elbe, where I was spending the night. She had asked to see a P.R.O. but, there being none around, someone brought her to me, a corporal Army newswriter.

In her no-nonsense way, Sigrid woke me up and wanted me to take her down to the river so she could meet the Russians. I told her that it appears the Russians were pulled back and had now been replaced—in this area—by their Mongolian troops. Among the other excuses I gave Sigrid as to why I wouldn't escort her was that, earlier that day, I came very near to being killed by one of these Mongolians—they were not more than five feet tall, hairless and appeared to be children (though they probably weren't). He wanted my carbine in exchange for his previously-owned Mauser rifle. I told Sigrid I wasn't about to test my luck twice in one day.



A first: Ruth Gruber in 1947.

Barney Stein



Barely a close-second? Me, Ralph D. Gardner, off-duty in 1945.

Warning her of uncleared minefields, rumors of snipers and a questionable reception by the Mongolians at two o'clock in the morning, I suggested that she get a few hours sleep and I'd drive her to the river at daybreak. But, insisting on leaving immediately, she climbed back into her jeep and barrelled off into the darkness. Knowing Sigrid as I only came to know her after the war, I'm sure she found the Elbe River and whatever else she wanted. What I didn't know—and possibly Sigrid didn't either—was that Anne Stringer had already made contact with the Russians days earlier.

Perhaps my recollection will suggest to an alert publisher that there's a helluva book in these adventures of America's women war correspondents in World War II, and that a collaboration between Ruth Gruber and Anne Stringer would make it a best-seller.

* * *

THE WINNING SEASON: OPCer **Denny Griswold**, founder and editor of *Public Relations News*, hosted her publication's 24th Annual Awards Banquet early this month in the Grand Ballroom of New York's Pierre Hotel. The Gold Key and PR Professional-of-the-Year Awards, presented at the event, are known as the Oscar-Pulitzer-Nobels of the public relations industry.

* * *

ONWARD AND UPWARD: OPCer **Werner Renberg**, whose long career in journalism included stints with *Business Week*, the *Dallas Morning News*, and *United Press International*—he was later public affairs executive for Exxon—has now joined Kwasha Lipton, an employee-benefits consulting firm. He takes over as public relations manager.

More Paris Bargains For OPC Members

Doris and **Thurston Macauley**, visiting their son Theodore, of *L'Express* in Paris, have arranged with Ernst Muhle, manager of the Hotel Warwick, for a 50% discount for OPC members during July and August, as well as from November through February. The Warwick is in Rue de Berri, off the Champs Elysees, near the former *International Herald Tribune* building.

This offer also includes the Hotel Westminster, on the Rue de la Paix, which is under the same management.

Gruber— from Page 2

From the hundreds of correspondents covering the story, the British created a pool of three. I was chosen to represent the American press.

In the ship's prison cage, people were huddled together on the floor, half-naked, exhausted, defiant. Mothers held up their babies for me to take photos. I shot blindly, blind because the only light came through the prison's grilled windows, blind with their agony. Back on land, the AP transmitted my photos to newspapers around the world; the picture I took of a Nazi swastika painted on the British Union Jack became Life's Picture of the Week.

What, in the end, have the years of journalism meant to me, years of covering the survivors and the displaced? Journalism made me a participant and a witness. I wanted to understand people and politics, to explore new frontiers, to see and feel and taste and touch and try to capture what I had seen with honesty and compassion. I hope I've succeeded.

Reprinted with permission from Savvy Magazine © 1987 by Family Media, Inc.

As a Foreign Correspondent for the New York Herald Tribune, Ruth Gruber has covered Israel from its birth through four wars to the present. She also has served as a correspondent in developing lands and war zones including Israel, Egypt, Alaska, Puerto Rico, the Soviet Arctic, Korea, Vietnam and the Middle East. Her 13th and newest book, Rescue: The Exodus of the Ethiopian Jews will be published by Atheneum in September.

* * *

FREELANCE, ANYONE? If, in your travels, you can handle freelance assignments, let the OPC Bulletin know about it. We'll pass this information along to readers who want to know.

All your news that fits

Please keep telling us what you're doing. OPCers' activities make for a better OPC Bulletin. We're trying to keep up with the items you've been sending. We'll admit it's not quite original but our motto is, "All your news that fits."

Czechs Jail Jazz; 'Commendable' But Out

by WILMA DOBIE

The Overseas Jazz Club keeps a weather eye on the international jazz scene. As the OPC's jazz chairman, I have been a correspondent on this scene for some 20 years or more.

Once again, the forces of the "bourgeois decadence" were "brought to justice" in Czechoslovakia several weeks ago. The Czech government suddenly no longer recognized the "Jazz Section," originally and legally a sanctioned group. After an obligatory three-day trial, its 5,000 members were sentenced to jail for various periods of time.

The absurdity of the trial was heightened by the presiding judge's comment: "Their work was commendable, but it required a legal form," Judge Vladimir Stiborik said. Now, how's that for a bundle of laughs, jazz fans?

Jan Byrczek, publisher-editor of *Jazz World* and founder of the "International Jazz Federation" with whom I've worked, says of the Czech authorities: "They are making a big noise and made the front page of the *New York Times*, but they make no sense. They are out of tune with the times. It's the same for jazz as it was during the German then Russian occupations. Jazz survives."

Byrczek knows where it's at. He was born, raised and schooled behind the Iron Curtain and is a jazz musician. Now, he and his family are U.S.A. jazz fans.

Agate Advertisements

OPC Bulletin accepts classified ads in what may be best media influentials buy. \$5 minimum for up to three lines, \$1.75 for each line thereafter. 46 characters per line. Check must accompany typed copy submitted to OPC by 14th of month preceding publication.

Overseas Press Club Bulletin

The Overseas Press Club Bulletin (ISSN-0738-7202) is published monthly, except August, for \$24 per year to members, included in dues, by the Overseas Press Club of America, New York, N.Y. 10017. Second class postage paid at New York, N.Y.

Fran Carpentier, Fred Ferguson, Co-editors;
Ralph Gardner, Charles J. Schreiber, Associate Editors.

POSTMASTER: Send address changes to the Overseas Press Club Bulletin, 52 East 41st Street, New York, N.Y. 10017.

Press Clips— from Page 1

papers, magazines and broadcasting.... **Synanon drops suit.** The Reader's Digest Association, Inc., has announced that Synanon, the California-based religious cult, has paid the Pleasantville, N.Y., organization an undisclosed sum of money and dropped all litigation that followed publication of a 1981 *Reader's Digest* article on the group.

The article, called "The Little Paper That Dared," told of how *The Point Reyes Light*, a tiny California weekly, had won a Pulitzer Prize two years earlier for exposing Synanon's violent activities against the cult's critics.

In 1982, Synanon and its founder, Charles Dederich, filed two lawsuits against *Reader's Digest* seeking \$300 million in damages. The California Supreme Court threw out one of the suits, and *Reader's Digest* vigorously defended itself against the other, arguing that Synanon was using the courts to interfere with freedom of the press.

"This is an important victory for *Reader's Digest* and journalists everywhere," said Kenneth O. Gilmore, editor-in-chief. "At issue is the right of news organizations to report the truth without harassment."

Awards Dinner— from Page 1

The complete list of award- and citation-winners appears in the 1987 *Dateline—We the People*, which commemorates the bicentennial of the U.S. Constitution.

Why? Because our printing deadline was upon us, more details on the 48th Annual Awards Dinner will appear in next month's *Bulletin*.

NEW APPLICATIONS

ACTIVE NON-RESIDENT
Gerald A. Fitzgerald—Editor, *Kosmos Magazine*

Sponsors: *George Krimsky, Barrett McGurn*

Sean T. Broderick—President, The Broderick Group
Sponsors: *Paul Mosher, John Broderick*

ASSOCIATE RESIDENT
M. William Grossman—President, Nutmeg Financial Services, Inc.
Sponsors: *Henry Singer, Paul Mosher*
Phyllis C. Stagg—Editor/Publisher, Caregiving Assoc., Inc.
Sponsors: *Charles Schreiber, John Walsh*

ASSOCIATE NON-RESIDENT
Norman Somers—Director, Central Michigan University
Sponsors: *Paul Mosher, Ted Burgert*

ASSOCIATE OVERSEAS
Daniel Wagner—President, MAID Systems, Ltd.
Sponsors: *H. L. Stevenson, Fred Ferguson*

REINSTATEMENTS

ACTIVE OVERSEAS
David Schoenbrun
Author, Newscaster, News Analyst

ASSOCIATE RESIDENT
Hugh F. Connor
Public Relations

ASSOCIATE NON-RESIDENT
Thomas J. O'Neil
Freelance Magazine Writer

Overseas Press Club of America, Inc.
52 East 41st Street
New York, N.Y. 10017
(ISSN-0738-7202)

Second Class
Postage
PAID
at NY, NY

Overseas Press Club Bulletin

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650



May 1, 1987

BIOGRAPHIES OF CANDIDATES

THE OVERSEAS PRESS CLUB ELECTION INFORMATION

The 1987 Annual Meeting of the Overseas Press Club of America, Inc. will be held Wednesday, May 27.

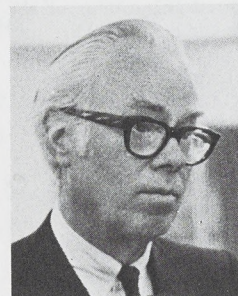
This year the election is for seven Active members and one Associate member of the Board of Governors. The first four Active runners-up and first two Associate runners-up (after all vacancies on the Board have been filled) will be designated as Alternates. **Active members vote for Active candidates, Associate members for Associate candidates.**

Ballots will be mailed to all members, accompanied by an official return envelope, bearing a serial number, and voting instructions.

YOU MUST USE THE OFFICIAL RETURN ENVELOPE—otherwise your ballot cannot be counted—as is required by the By-laws.

Ballots may be mailed to arrive at the return address no later than noon, May 27. Or they may be delivered to the Clubhouse and placed in the ballot box. Members are reminded, however, that **all ballots must be enclosed in the official envelope.**

For Governor (Active): ROBERT U. BROWN



Robert U. Brown, the editor of *Editor & Publisher*, was raised in a newspaper family. His father, James Wright Brown, had been general manager of a newspaper in Louisville, Ky., and had worked for newspapers in Chicago and Detroit. He acquired *Editor & Publisher*, the weekly newsmagazine of the newspaper business, in 1912, the year Robert Brown was born.

After attending grade school and high school in Yonkers, N.Y., Mr.

Brown was graduated from Dartmouth College in 1934 and then attended the Empire State School of Printing in Ithaca, N.Y., learning all aspects of printing from setting type by hand to operating a linotype and small presses. Following that he worked for the *Trenton* (N.J.) *Times*, United Press International in Philadelphia and the *Auburn* (N.Y.) *Citizen-Advertiser*.

He joined the *Editor & Publisher* staff as a reporter in 1936 and subsequently became news editor, managing editor, executive editor and finally editor in 1944. In September 1953, he was elected president of the *Editor & Publisher* Corporation and became publisher in 1958. He relinquished that title in 1978.

Mr. Brown has long been active in Sigma Delta Chi, the professional journalistic society, now known as the Society of Professional Journalists-Sigma Delta Chi. He was president of the New York chapter, then served in a variety of national offices from 1947 to 1953 and was elected national president 1953-54. The following year he was elected a "Fellow" of Sigma Delta Chi.

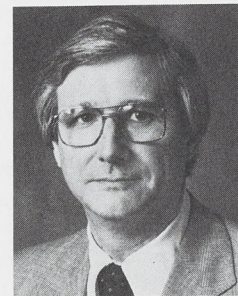
Mr. Brown's interest in Latin America began with his attendance at the Second Pan American Press Congress in Havana, Cuba, in 1943, and the Third Congress in Caracas, Venezuela, in 1945. Following its reorganization into the Inter American Press Association in 1950, Mr. Brown served in elective positions for almost 25 years on the IAPA Board of Directors, as treasurer, President of the IAPA Scholarship Fund, Chairman of the Executive Committee, and then IAPA President 1973-74.

He received a Maria Moors Cabot Award Special Citation at Columbia University in 1976 for his work in Latin America.

Mr. Brown has also been a long-time member of the International Press Institute and served for many years on the American Committee.

He has been a member of the American Society of Newspaper Editors since 1944, the only editor of a weekly magazine to have that distinction.

For Governor (Active): JOHN R. CORPORON



John R. Corporon has run the news operation at New York's WPIX television since 1972 and, since 1980, has expanded the station's operation with the formation of INN: The Independent News, a nightly newscast seen nationally via satellite. He was named President of INN in 1983, and continues to serve as Senior Vice President, News, WPIX, Inc.

Corporon came to WPIX from the Washington Post Company where he served as Vice President and General

Manager of WTOP-TV in Washington, and later as head of Newsweek Broadcasting Service, which he originated. Earlier he had served as Vice President of News and Public Affairs for Metromedia Television and Director of News for WNEW-TV (now WNYW) in New York.

Other assignments early in his career included news director of WDSU-TV and radio in New Orleans, a reporter for UPI in Louisiana, bureau chief of UPI in New Orleans and Washington correspondent for WDSU.

He is a director of the national Associated Press Broadcast board and President of New York State AP Broadcasters. He was the founding president of the Independent Television News Association (ITNA) begun in 1975 and which, in 1983, evolved into the present Independent Exchange (INDX), a service which provides independent stations with national and international reporter packages and raw news footage for their locally-produced newscasts.

Corporon is a graduate of Kansas University with a Bachelor's Degree in Journalism and a Master's in Political Science. He and his wife, Harriett, reside in Brooklyn, N.Y., and have two children.

In addition to the Overseas Press Club, he is a Member of Sigma Delta Chi, RTNDA and the New York Press Club.

For Governor (Active): WALTER H. DIAMOND



A member of the Overseas Press Club since 1952 when he was Editor of the McGraw-Hill *American Letter*, Walter H. Diamond covers overseas assignments for the United Nations and U.S. AID on foreign trade and investments. Walter is author of *Foreign Tax and Trade Briefs*, a current international tax service of 115 countries published monthly since 1950 by Matthew Bender & Co. (a Times-Mirror subsidiary). With his wife, Dorothy, a Columbia University journalism graduate, he is

co-author of 39 other up-to-date tax service books published by Matthew Bender and Oceana Publications. A former Editor of the *Standard & Poor Bond Outlook*, Walter currently prepares a monthly analysis for the *Financial Times*. His specialization in foreign affairs has led to his serving as Senior Conference Chairman of the World Trade Institute and to his preparing feasibility studies for more than two dozen nations, including Egypt, Iran and Yugoslavia. As a former Foreign Analyst of the Federal Reserve Bank of New York, he was called upon to make exchange recommendations at Bretton Woods while on leave from the U.S. Navy in which he served in several invasions during World War II, including D-Day at Omaha Beach. Among his associations, Walter is a charter member of the Overseas Yacht Club and a Council Member of the Syracuse University Newhouse School Alumni Association.

Walter would like to help the OPC expand its meeting agendas by inviting top foreign government officials to talk on current political and economic trends, and recruiting OPC members returning from overseas assignments to summarize their on-the-spot impressions in the *OPC BULLETIN*.

For Governor (Active): BLYTHE FOOTE FINKE



Blythe Foote Finke served for over 20 years as the United Nations/New York City correspondent for the United States Information Agency writing news and feature stories for overseas publications in some 200 countries. For 16 years, she also directed press, radio and television cultural programs in Austria, Germany, Turkey, Japan and on special assignments to the Middle East. She directed public relations programs for both the Shell and Union Oil Companies and for the

Brooklyn Public Library System (52 libraries) and worked for the Foreign Policy Association and University of Maryland overseas programs. She is a United Nations delegate for the International Council and National Council of Women, and is currently also on a board of the United Nations Association/USA. She is the author of over 20 educational books—biographies and topics of our times—as well as *Op Ed* and other features for newspapers and magazines in the U.S. and abroad. Her current freelance writing is largely about travel. In addition to over 25 years membership in OPC, she is a member of the National Press Club, American Society of Journalists and Authors, Women In Communications, Travel Journalists Guild, and is listed in several "Who's Who"—about Women, Communications, etc.—and the *American Foreign Service Association Directory*. She is a graduate of the University of California at Berkeley, and is married.

For Governor (Active): ALLAN D. FRANK



Allan Dodds Frank, 39, is a senior editor at *Forbes* in New York. He joined the magazine in Washington in 1981 after the *Washington Star* closed, and has covered a wide range of domestic assignments. From outside the Lower 48 states, Frank has reported for *Forbes* from Alaska, the Bahamas, the Cayman Islands, Great Britain, Guatemala, Jamaica, Kenya, Liberia, Mexico, the Netherlands Antilles, Nicaragua and Panama. At the *Washington Star*, Frank was the national

staff writer covering the Justice Department and had numerous other assignments. His fulltime career started at the *Anchorage* (Alaska) *Daily News*. At various junctures, he served as Juneau Bureau Chief, sports editor, columnist, photographer and general assignment reporter. He also was a reporter-intern at the *Pittsburgh Post-Gazette* in 1968. While in Washington, Frank won three first prize "Front Page" awards from the Washington-Baltimore Newspaper Guild and three honorable mentions. In Anchorage, Frank twice won "Best News Story of the Year" from the Alaska Press Club. He has a Bachelors in History from Colgate University, a Masters of Science in Journalism from the Columbia University Graduate School of Journalism and a Masters of Studies in Law from the Yale Law School, where he was a Ford Foundation Fellow in Journalism for 1980-81. While stationed in Washington, Frank was a co-chairman of the National Press Club's Frederick Hood Awards for diplomatic correspondence and a member of the club's speakers committee. He moved to New York in 1985, and this year served as a judge on the OPC Annual Awards Committee considering entries from daily newspapers and wire services.

For Governor (Active): RALPH D. GARDNER



Attainable goals: When I joined OPC forty years ago, members attended more frequently scheduled events such as weekly luncheons and guest-attraction evenings, film screenings, plus others. What we have is good, but we should offer more.

Let's implement an effective hospitality program for overseas members visiting New York.

In years past, OPCers enjoyed low-cost VIP travel to Europe and elsewhere. It's now time to arrange these

tours again.

A new *Who's Who in Foreign Correspondence*—our useful directory for members, the media and those requiring OPCers' professional talents—is long overdue. Advertising covers costs, provides revenue.

It's years since the OPC published newsmaking books written by members. These enhanced Club prestige; also produced revenue. Let's do another!

Career background: 1942-1955, *New York Times* (Paris, 1949; Frankfurt, 1950); 1943-1946, U.S. Army newswriter (ETO); 1955—present, President, Ralph Gardner Advertising; director, various U.S. foreign corporations; 1974-present, host, *Ralph Gardner's Bookshelf* (an author-interview radio broadcast); author several books; lecturer at various universities; Hess Fellow, University of Minnesota; faculty member, Georgetown University Writers' Conference; contributor, *New York Times Book Review* (military subjects), *Saturday Evening Post*, other newspapers and magazines. **Memberships:** Bibliographical Society of America, Manuscript Society, Grolier Club, National Book Critics Circle, PEN, Silurians. **Current OPC activities:** Associate Editor, *OPC Bulletin*; for the past three years, member of OPC Awards Committee to select Best Book on Foreign Affairs.

Please give me the opportunity to serve you as an *Active OPC Governor*. Thank you.

For Governor (Active): RALPH LEVITON



I have been an editor and writer for business publications for more than 15 years and have been in media relations and public relations for another 15 years.

Formerly, I was senior editor and international editor for *Chemical Week*, and began my career as a reporter, editor and columnist for *Home Furnishings Daily*, a Fairchild Publications newspaper. Have handled public relations for Allied Chemical Corporation, and am currently Senior

Media Relations Specialist for Union Carbide Corporation.

In addition to my long-time membership in the OPC, I am a member of the National Press Club, the New York Press Club, the National Press Foundation, the Foreign Press Association, the Society of the Silurians, the New York Business Press Editors and the Public Relations Society of America.

I have a B.S. in Journalism and an M.A. in Mass Communications from New York University, and was a journalism instructor at NYU.

I will work with the Board to strengthen the Overseas Press Club as a meeting place for men and women who work for news organizations.

For Governor (Active): MARJORIE W. LONGLEY



Marjorie W. Longley has spent most of her professional career with The New York Times Company, beginning in 1948 when she was hired to take part in a production experiment. She was named to her current position, Director of Public Affairs for the company, in 1981. Previous to this assignment, Mrs. Longley served in a number of management positions for the *New York Times*—director of circulation sales; assistant to the Vice-President of Consumer Marketing; manager of

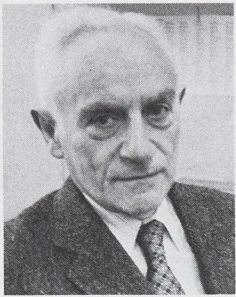
educational research, marketing and development; manager of the College and School Service. From 1966 to 1971, she was manager of marketing, research and development of the book and education division of *The Times*.

Mrs. Longley earned her journalistic skills as sports editor and feature writer on the *Lockport Union Sun and Journal*, the daily newspaper of the town in which she was born and brought up. After graduation from St. Lawrence University, cum laude with highest honors in English and Phi Beta Kappa, she headed for New York City where she has lived ever since as a self-described "addictive New Yorker." She is co-author of *American-Taste*, published by Simon and Schuster in 1960.

Mrs. Longley is an active board member of St. Lawrence University, Global Perspectives in Education, the Coro Foundation, the National Charities Information Bureau, the American Management Association and serves on the Mayor's Council on the Environment of New York City, the Executive Committee of the Association for a Better New York and the Cabrini Hospice.

Mrs. Longley believes that the Overseas Press Club could render a valuable service by developing a forum program designed to illuminate the realities of other countries, their people and their attitudes in this global age.

For Governor (Active): MEYER LURIE



Meyer Lurie is a former managing editor of McGraw-Hill's *Chemical Week* and a former AP editor (Newark and Trenton, N.J., and Richmond, Va.). He was a member of the OPC board for two years (1974-76), helped edit several issues of *Dateline*, and served on a number of OPC committees.

For Governor (Active): ROSALIND MASSOW



Professionally, Rosalind Massow has done it all—Hearst reporter and feature writer, *Parade* editor, columnist, radio and television spokesperson, free-lance writer and author. Her most recent book, *Travel Easy, a Practical Guide for People Over 50*, was commissioned by the American Association of Retired Persons. It is now in its second printing.

Winner of three Front Page Awards and other journalism honors, Rosalind has also been of service to journalism organizations. An active member of the OPC since 1957, she has served on the Board of Governors, briefly filled in as Treasurer during the worst of times, was vice-chairman of the membership committee, served as liaison between the OPC and other press clubs, was co-chairman of regional dinners, wrote a "people" column for the *Bulletin*, worked on *Dateline* and, for the last five years, has been a judge of foreign news reporting for the OPC Annual Awards.

Rosalind is also past president of the Newswomen's Club of New York, and winner of that club's Pegasus Award for distinguished service. In the public service domain, she has served on the Presidential Commission on the Status of Women.

For Governor (Active): BRYCE B. MILLER



Bryce Miller is a professional journalist and photojournalist as well as a senior communications executive with international and domestic public relations expertise in financial and marketing publicity, public affairs and external and internal communications.

He is dedicated to assisting the OPC achieve a firmer fiscal foundation. In November 1986, he served as co-chairman of the successful reunion of Vietnam correspondents sponsored and hosted by the OPC.

Mr. Miller recently retired from the ITT Corporation, where he was a corporate spokesman responsible for media relations and news-handling activities, and he currently heads The BryMil Group, Inc., a public relations and communications firm in Stamford, Conn.

For 12 years prior to joining ITT, Mr. Miller was a communications executive at Pan American World Airways where his responsibilities included supervision of public relations bureaus worldwide, directing five publications and developing and maintaining two-way communications for management and employees throughout the world.

Prior to that, he spent 14 years with United Press International. His wire-service assignments included building and directing the Saigon bureau for coverage of the Vietnam War, from 1965 through 1968. He was also founding president of the Vietnam Foreign Correspondents Association.

Mr. Miller returned to New York to become night managing editor in the UPI news-picture department with the mission of developing a closer coordination of news and pictures in the domestic and world-wide service. During his wire-service career, he received numerous commendations for organizing, directing and writing, and twice was nominated for the Pulitzer Prize.

He received a degree in business administration from the University of Missouri, where he also taught picture editing in the journalism school, and worked as a full-time reporter for the *Columbia* (Mo.) *Tribune*. Later, he attended the Arkansas Law School at Little Rock.

For Governor (Active): RAYMOND PRICE



Currently: President, The Economic Club of New York; columnist on national and international affairs for the *New York Times* syndicate; consultant. Formerly Editorial Page Editor of *The New York Herald Tribune*, member of the editorial staffs of *Collier's* and *Life* (the old *Life*), head of the writing staff in the Nixon White House, assistant to CBS founder William S. Paley, Visiting Fellow of the American Enterprise Institute (Washington), Fellow at the Institute

of Politics at Harvard (taught "The Media and the Political Process"), editor of the 1984 Kissinger Commission report on Central America. Author: *With Nixon* (Viking Press), 1977. Collaborator with former President Nixon on *The Real War* (1980) and *Leaders* (1982). Member of the Overseas Press Club since the early 1960's. The Economic Club of New York is a non-profit, non-partisan public-policy forum, with a membership of senior business leaders; speakers during the past year have included President Corazon Aquino of the Philippines, Prime Ministers Yitzhak Shamir of Israel and Jacques Chirac of France, Secretary of State George Shultz, House Speaker Tip O'Neill and retired Chief Justice Warren Burger. Would bring to the Board of Governors the somewhat different dual perspective of one who has alternated between the news media and government, at senior levels of both, and has thus had the opportunity to see each through the eyes of the other.

For Governor (Active): LEONARD SAFFIR



OPC Record: Active member for 27 years; served as OPC treasurer and on the Board of Governors. *Career:* After service in the U.S. Marine Corps in the 1950's, worked as domestic and foreign correspondent for Hearst's International News Service in Dallas and Tokyo; a founder of the *New York Standard* (an award-winning daily newspaper published during the 1962-63 newspaper strike); a founder and publisher of the *Latin American Times*; editor-in-chief of *The Trib* (New York) and *The Sun* (Bridgehampton, Long Island). Received several awards, including a Sigma Delta Chi award for distinguished journalistic achievement, and was honored by New York City (Mayor Robert Wagner), the New York State Press Association, and the OPC. Chief of staff and press secretary to U.S. Senator James L. Buckley from 1971 to 1976. Now, Executive Vice President, Richard Weiner Division of Doremus Porter Novelli, an international public relations firm.

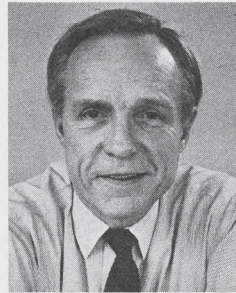
After a long hiatus, I'm ready to go to work again for the OPC.

For Governor (Active): LARRY SMITH



Larry Smith is the managing editor of *Parade* magazine. He joined *Parade* as a senior editor in August 1981. Prior to that, he was a copy editor at *The New York Times* and the *Daily News* in New York. He also has worked on newspapers in Westchester County, California and New York. He is the author of the novel, *The Original*. He and his wife, Dorothea, a reporter for the Gannett Westchester Newspapers, are both graduates of the University of Michigan. They have three children, and they live in Irvington, N.Y.

For Governor (Active): RICHARD B. STOLLEY



Richard B. Stolley has been a reporter, writer, bureau chief, editor and managing editor at Time Inc. since 1953. His present assignment is Time Inc.'s managing editor at large.

Before that, he was managing editor of *Picture Week*, a weekly magazine of news and human interest, that was developed by a small staff in 1985 and tested for several months in 1986. The test was conducted in 13 cities where the magazine won wide reader acceptance, but a decision was made in November 1986 not to proceed with a general launch at that time.

From 1982 to 1985, Stolley was managing editor of *Life*. During that period, *Life* won two National Magazine Awards—the first in 1983 for general excellence among magazines with circulation over one million and the second in 1985 for photography.

In 1973, Stolley became the founding managing editor of *People*, joining the magazine in its planning stages. *People* began publication in March 1974 with a circulation of one million and became profitable after 18 months. When Stolley left, circulation had reached 2,425,000 with a total weekly audience of more than 19 million readers. During its first eight years, *People* won several prizes for journalistic excellence and was a finalist for National Magazine Awards on three occasions.

Before *People*, Stolley spent 20 years on the staff of the weekly *Life*. He was an assistant managing editor of the magazine when it suspended publication in December 1972 and was the editor in charge of the final issue, *The Year in Pictures 1972*.

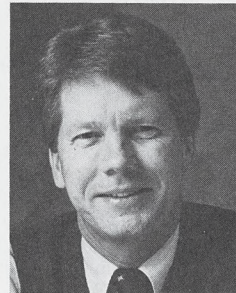
During the years 1986 through 1970, he was responsible for the work of all *Life* bureaus in Europe, the Middle East and Africa. Stolley also served as *Life's* bureau chief in Atlanta, Los Angeles and Washington. While in Washington, he traveled extensively with President Lyndon B. Johnson.

For nine months in 1981, Stolley served on temporary corporate assignment as an assistant to Time Inc. editor-in-chief Henry Grunwald.

Stolley was born Oct. 3, 1928 in Pekin, Ill., and while he was in high school worked for the *Pekin Daily Times*. He served two years in the Navy after World War II aboard the light cruiser *U.S.S. Dayton*, and received a masters degree from the Medill School of Journalism at Northwestern University in 1953.

During his college years, he spent his summers working on the Peekskill, N.Y., *Evening Star*. After graduation, he worked for the *Chicago Sun-Times*, and then became a reporter for *Life* magazine.

For Governor (Active): FRANK C. TAYLOR



A Peace Corps assignment in Peru and a 10-year stint as a foreign aid advisor in Brazil preceded my happy career change into journalism. After three years as a newspaper reporter in the States, I returned to Sao Paulo for another three years as Bureau Chief-South America, *McGraw-Hill World News*. A chance meeting there with the 89-year-old blues singer, Alberta Hunter, brought me back to the U.S. in 1984 to write a recently published biography about her. During that time,

I have been Executive Director of the Business Press Educational Foundation, assisting journalism schools orient and prepare students for business writing careers.

Many of the questions I'm asked on campuses are related to my work as a foreign correspondent. An increasing number of students want jobs in journalism, advertising and public relations in the international arena. I would like to help the OPC develop seminars and other programs to reach that young audience that is so curious about the experiences many of us have had abroad. I think we can help orient them and rejuvenate our club by getting them involved in it from the start of their careers.

Some of my best friends in New York are correspondents for foreign publications. Their stories of covering a country as complex and perplexing (to them) as the U.S. are fascinating and often quite funny. As they enjoy helping Americans figure out what's going on in their countries, I'd like to promote more interaction with them at our club.

For Governor (Associate): FELICE LEVIN



Nineteen sixty-seven was a banner year for me. I arrived in New York from Madison, Wisc., where I'd been a reporter on the *Wisconsin State Journal* and director of publications at the University of Wisconsin—and I joined the OPC. Two good moves.

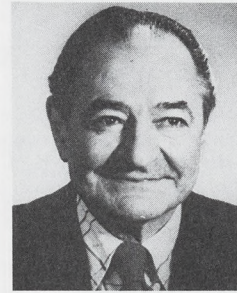
Since then, as a public affairs consultant, I've done extensive work for the Ford Foundation, including conducting nationwide evaluations of programs in housing, minority enterprise, and legal education. (These assignments combine the skills of investigative reporter, writer, and analyst to determine whether programs are really working and grants well spent.) I've been a speechwriter for a College Board vice president and handled a wide range of traditional public relations assignments, including preparation of annual reports and position papers.

As a loyal OPCer, I participated on moving night as we left our beloved, relaxed 40th Street headquarters for the orderly environment of the Time-Life building and served on various committees. (It was at 40th Street that I met my husband, Harry Levin, a long-time member and former governor of the club.)

For the past several years I have been chairman of the Elections Committee, overseeing all details of the annual countdown.

If elected, I would strive toward having the club take steps necessary to bring Associate members up to parity with Actives, enabling them to vote for all OPC officers, and gain the voice their majority status merits.

For Governor (Associate): ROBERT JAY MISCH



Robert Jay Misch is known internationally as one of the country's leading writers, lecturers and authorities on wine, food, spirits, and entertaining. He is the former Chairman of the Wine Writer's Circle, and is currently on its Executive Committee. His weekly syndicated column, "Wine Wise with Robert Jay Misch," for Columbia Features, Inc. appears widely in daily newspapers. And his articles appear in numerous publications, *Wines & Vines*, *Taste*, and

Quarterly Review of Wines, among many others. His column "Slices from the Big Apple," is a monthly feature for The Van Kriedt California Wineletter.

Misch's books include *Famous Recipes*, *Foreign Dining Dictionary*, *Quick Guide to Wine*, *Quick Guide to Spirits*, *Quick Guide to Cheese*, *Quick Guide to the Wines of All the Americas*, *Quick Guide to the World's Most Famous Recipes* and Duffy's revised *Official Mixer's Manual*.

France has honored him with her medal of the "Committee National Des Vins de France," and has conferred on him the high honor of "officier" in "L'Ordre du Merite Agricole." He is a charter member of the Wine & Food Society and a Commandeur in the prestigious Confrerie des Chevaliers du Tastevin.

He regularly shares his wine-and-spirits expertise with his fellow OPC members by arranging and hosting related special events at the Club.

TO THE MEMBERSHIP

This special section, containing information about all candidates for election at the Annual Meeting on May 27, is sent to you in accordance with the By-laws, which direct the judges of the election to publish an "information sheet" containing "brief biographies of all nominees" which "may also contain statements by the nominees regarding measures and/or principles which they support."

Biographies and statements printed in this special section have been supplied by the candidates themselves. This material has been assembled, passed upon, and, where necessary, cut to fit the space available, as also provided by the By-laws, by the Committee of Judges of the Election.

No other mailing, except for the ballots, will be made to members eligible to vote.

COMMITTEE OF JUDGES OF THE ELECTION

Paul Mosher, <i>Chairperson</i>		Kay Corinth
David Anderson, <i>Secretary</i>		Roy Duffus
Gilbert Baker		
Theodore Burgert		
	John Walsh	